



Foil Artwork Setup Guide

For jobs that include foil, please provide **2 separate file setups**.

1. Artwork File

This file should contain **only the printed artwork**.

- Set up the artwork as you normally would for printing.
- Do not include any foil elements in this file.
- Include bleeds as needed.

2. Foil File

This file should contain **only the areas that will receive foil**.

- Foil artwork must be **100% black**.
- Foil artwork must be **vector artwork**.
- Do not use CMYK colors, gradients, transparency, or shades of gray.
- The foil file must be the exact same size and position as the artwork file.
- Include bleeds as needed.

Example

Artwork File: Contains the full printed design, with no foil.

Foil File: Contains only the logo, text, or design elements that will be foiled, shown in **100% black vector artwork**.

Before Sending Files:

- ☐ Artwork file contains print artwork only
- ☐ Foil file contains foil artwork only
- ☐ Foil is 100% black
- ☐ Foil artwork is vector
- ☐ Both files are the exact same size
- ☐ Foil elements are positioned exactly where they should appear
- ☐ Design allows for up to 1/32" registration tolerance

Foil Registration & Tolerance: Foil is applied as a separate finishing process, so there may be slight movement between the printed artwork and the foil.

Shifts of 1/32" are considered normal and within production tolerance.

- Allow for this tolerance when designing foil elements.
- Avoid designs where foil must line up perfectly with a printed element, border, or fine detail.