

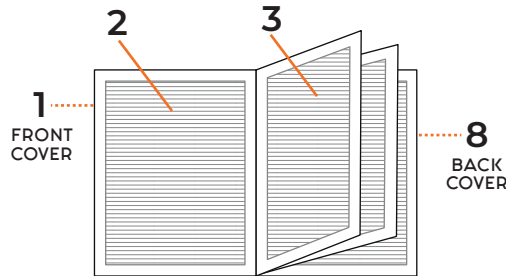
BOOKLETS & BROCHURES

BOOKLETS AND BROCHURES ARE A GREAT WAY TO MARKET JUST ABOUT ANYTHING. MANY POTENTIAL CLIENTS LIKE TO FEEL INFORMED ABOUT A BUSINESS OR SERVICE BEFORE THEY OFFICIALLY MAKE CONTACT AND AN INFORMATIONAL BOOKLET OR BROCHURE PROVIDES THE KNOWLEDGE THEY NEED TO START CONDUCTING BUSINESS WITH YOUR COMPANY.

TYPICALLY, BROCHURES ARE FOLDED WHILE BOOKLETS ARE BOUND AND CONSIST OF MULTIPLE PAGES. THE OPTIONS FOR BINDING AND FOLDING ARE ENDLESS!

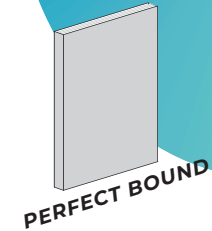
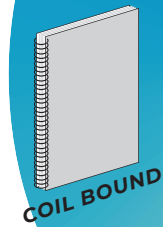
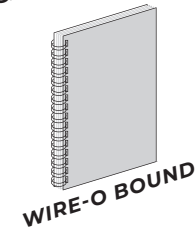
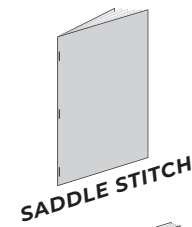
“How to determine the number of pages”

Count all pages in your finished product, including the front cover, inside front cover, back cover, and inside back cover.



This book is **8 PAGES**, including covers.

BINDING OPTIONS



*NOTE: Saddle stitch booklets must be designed in 4 page increments

FOLDING OPTIONS...



HALF-FOLD



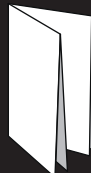
TRI-FOLD



ACCORDION FOLD



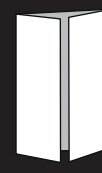
ROLL FOLD



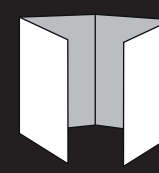
FRENCH FOLD



DOUBLE PARALLEL FOLD



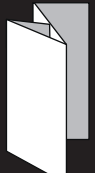
GATE FOLD



DOUBLE GATE FOLD



MAP FOLD



REVERSE MAP FOLD